

In reading the NAB's filing with the FCC, I notice how they keep referring to XM and Sirius' promises not to expand into local programming. It doesn't read that way. From the XM and Sirius texts, quoted in NAB's filing, the SDARS providers were , in my opinion, stating that at the time those statements were made, that :

a) the technology did not allow localized programming, not that they would never pursue such technology.

b) Local stations had a competitive edge in the market of local content, BUT that said local stations would have to pay more attention to said content to retain listeners.

c) Local content was not in the interest of the SDARS providers at the time, but it was not stated, nor implied that this would always be the case.

SDARS providers have made gains that terrestrial providers can't match. Why? Because SDARS providers are all about innovation and content to remain competitive and maintain the edge. They are not resorting to repressive government actions.